

# HEWARD GLOBAL LEADERS FUND

AS OF DECEMBER 31, 2023



**HEWARD**  
INVESTMENT MANAGEMENT INC.

## FUND FACTS

Inception Date: April 19, 2017  
Fund Size (million \$): \$12.1

Portfolio Manager: Heward Investment Management Inc.  
Fund Manager: Majestic Asset Management

Fund Class	Fund Number	NAV (\$)
Class F	MAJ752	11.09
Class O	MAJ750	11.24
Class D	MAJ753	0.00

Distributions	
Q4 Income Distribution (Class O)	0.14
YTD Income Distribution (Class O)	0.28
Annual Capital Gains Distribution	0.24

## PERFORMANCE - Compounded Annual Returns %

	1 mth.	3 mths.	6 mths.	YTD	1 year	2 years	3 years	5 years	10 years	Since Inception
HEWARD GLOBAL LEADERS FUND	1.91	3.69	4.67	8.54	8.54	2.86	7.78	8.49		5.90
GlobalLeaderBenchmark*	1.92	7.62	6.13	16.68	16.68	1.62	6.75	9.60		7.12

\*80% MSCI World, 10% S&P/TSX Total Return Index, 10% FTSE TMX Canada 91 Day TBill Index

Returns are presented net of management and advisory fees.

Past Performance is not indicative of future returns. See "Important Information" for details.

## OBJECTIVES AND STRATEGY

The Heward Global Leaders Fund seeks to generate consistent risk adjusted returns over the long term by identifying high-quality global businesses that are attractively priced. These companies are typically leaders in their respective business field, have high defensible barriers to entry, strong free-cash-flow generation, solid management, high returns on invested capital and consistent return of capital via dividends. By focusing on predictable high-quality global businesses, the goal is to preserve capital during market corrections and downturns while generating value over an economic cycle. The Fund is comprised of 35-50 leading global businesses from four regions: North America, Europe, Asia-Pacific and Japan.

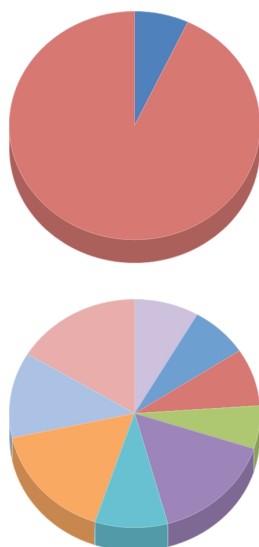
## WHAT DOES THE FUND INVEST IN?

### Current Asset Mix

CASH	7.58%
EQUITY	92.42%

### Sector Allocation

COMMUNICATION SERVICES	8.12%
CONSUMER DISCRETIONARY	6.67%
CONSUMER STAPLES	6.81%
ENERGY	5.01%
FINANCIALS	14.18%
HEALTH CARE	9.22%
INDUSTRIALS	14.65%
INFORMATION TECHNOLOGY	10.04%
MATERIALS	15.27%



### TOP TEN HOLDINGS

STOCK NAME	% OF PORTFOLIO
WELLS FARGO & CO COMMON	3.75
INTL BUSINESS MCHN COMMON	3.56
WALMART INC COMMON	3.45
BAE SYS PLC SP ADR ( 4 ORDS)	3.15
SPDR GOLD TR GOLD SHS	3.12
KINROSS GOLD CORP COMMON	3.11
MORGAN STANLEY COMMON	3.05
ING GROEP N V SP ADR (1 COM)	2.94
MCDONALDS CORP COMMON	2.91
JACOBS SOLUTIONS INC	2.83

The current asset mix, sector allocation and top ten holdings represent a snapshot of the Fund's investments as of the date of this fact sheet. The Fund's investments may change over time.

## WHO SHOULD INVEST IN THIS FUND?

The Fund caters to investors that value capital appreciation and who seek to participate in long-term growth opportunities available in equity markets.

## HOW THE FUND PERFORMED

This time last year we were never in the “consensus camp” predicting a recession and lower equity markets. We must admit that we were too cautious and conservative throughout the first 9 months of the year given the Fed's rhetoric to fight inflation by raising (and threatening to further raise) interest rates.

We continue to favor cyclicals over defensive sectors as we see global growth slowing but growth non-the-less. For the fund, we like Financials notwithstanding the volatility among US regional banks last year. We like the Industrials sector with companies that have exposure to manufacturing, construction (infrastructure), aerospace and defense. These areas should remain attractive as economic growth shows sustainability and the global supply chain moves away from one-country centrality. Within health care and pharmaceuticals, we have maintained global exposure in our strategy especially given ageing demographics. The Materials sector has upside potential as infrastructure spending gains traction stateside and elsewhere around the world. We recognize the Chinese economic challenges but there will be growth there to.

On gold, given increasing geopolitical risk and the Fed possibly cutting interest rates, plus with continued strong central bank buying and renewed investor interest, we anticipate gold prices hitting new highs in 2024.

## QUICK FACTS AND FUND CHARACTERISTICS

**CHARACTERISTICS:**

- Equity portfolio with international exposure
- 35-50 Holdings
- Moderate risk
- Medium to long-term appreciation

**FUND TYPE:** Global Equity

**REGISTERED ACCOUNT ELIGIBILITY:** RRSP, RESP, RRIF, TFSA, IPP, FHSA

**MINIMUM INVESTMENT:** \$150,000 (or investors who meet criteria of “accredited investor”)

**DISTRIBUTION FREQUENCY:** Income: Quarterly  
Capital Gains: Annually

**PROVINCES OF DISTRIBUTION:** QC, ON, AB, NB, BC

**FUND ADMINISTRATOR:** SGGG Fund Services Inc.

**CUSTODIAN:** National Bank Independent Network

**TRUSTEE:** TSX Trust Company

**AUDITORS:** Deloitte

## LEAD MANAGER



**Geoffrey Heward**

**Partner & Senior Portfolio Manager**

A third generation Heward and portfolio management professional, Geoffrey Heward began his career with Cazenove & Co. in London, England, in 1986. Later, he returned to Canada and joined Merrill Lynch in Toronto, focusing on international equities. Geoff has extensive investment experience having also worked with Sanwa Bank, Scotia Capital Markets and Desjardins Securities, where he held the position of Vice President, Equity Capital Markets. In 2007, having lived away from Montreal for more than 20 years, Geoff returned to join the family firm.

**Co-managers:** Maurice Conti

## ABOUT THE PORTFOLIO MANAGER

**HEAD OFFICE:** Montreal, Quebec

**FOUNDED:** In 1981 and remains independently owned by the principals of the firm, thus ensuring its continued independence

**STAFF:** 17

**PORTFOLIO MANAGERS:** Stable and experienced investment management team of 6 with almost 200 years of combined experience

**INVESTMENT STYLE:** Growth at a Reasonable Price (GARP) with value basis

**INVESTMENT PROCESS:** Top-down / Bottom-up

**INVESTMENT OBJECTIVE:** To provide long term capital growth and preservation of capital

**ASSETS UNDER MANAGEMENT:** Approximately \$680 million

## FOR MORE INFORMATION ABOUT THE FUND'S STRATEGY PLEASE CONTACT

**HEWARD INVESTMENT MANAGEMENT INC.**

2115 rue de la Montagne,

Montreal, QC H3G 1Z8

[www.heward.com](http://www.heward.com)

Telephone: (514) 985-5757

Toll Free: 1-800-567-5257

Fax: (514) 985-5755

Email: [info@heward.com](mailto:info@heward.com)

## DISCLAIMER

Management fees and administrative expenses all may be associated with pooled fund investments. Please read the offering memorandum before investing. The indicated rates are the historical compound total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Pooled funds are not guaranteed, their value changes frequently and past performance may not be repeated.

The S&P/TSX Total Return Index Benchmark has been used since the inception of the Heward Canadian Dividend Growth Fund on June 30, 2009. It reflects the Fund's investment policy of 100% equities. The Global Equity Benchmark has been used since the inception of the Heward Equity Fund on November 1st, 2016. It reflects the Fund's investment policy of 45% Canadian equity and 45% global equity, 10% cash (+/- 20%). The Income Benchmark has been used since the inception of the Heward Income Fund on November 1st, 2016. It reflects the Fund's investment policy of 90% fixed income, 10% cash (+/- 20%). The Global Leaders Benchmark has been used since the inception of the Heward Global Leaders Fund on April 19th, 2017. It reflects the Fund's investment policy of 80% global equities, 10% Canadian equities and 10% cash (+/- 20%).

The blended returns are calculated by Heward Investment Management Inc. using end of day index level values licensed from MSCI ("MSCI Data"). For the avoidance of doubt, MSCI is not the benchmark "administrator" for, or a "contributor", "submitter" or "supervised contributor" to, the blended returns, and the MSCI Data is not considered a "contribution" or "submission" in relation to the blended returns, as those terms may be defined in any rules, laws, regulations, legislation or international standards. MSCI Data is provided "AS IS" without warranty or liability and no copying or distribution is permitted. MSCI does not make any representation regarding the advisability of any investment or strategy and does not sponsor, promote, issue, sell or otherwise recommend or endorse any investment or strategy, including any financial products or strategies based on, tracking or otherwise utilizing any MSCI Data, models, analytics or other materials or information.

## IMPORTANT INFORMATION

This document is for informational purposes only and is not intended as a recommendation or an offer or solicitation for the purchase or sale of securities. The information contained herein is in summary form for convenience of presentation. It is not complete, and it should not be relied upon as such. The information set forth herein was gathered from various sources which Majestic Asset Management LLC and Heward Investment Management Inc. believe, but may not have been able to independently verify and do not guarantee, to be accurate. This document is provided to you on the understanding that, as an accredited investor, you will understand and accept its inherent limitations and you will not rely on it in making or recommending any investment decision. Any investment in a private fund, including the Heward Equity Fund, the Heward Income Fund, the Heward Canadian Dividend Fund and the Heward Global Leaders Fund (the "Funds", and each a "Fund"), is subject to various risks; such risks should be carefully considered by prospective investors before they make any investment decision. Please refer to the Funds' offering memorandum for more information of the risks related to an investment in a Fund. The information in this document should not be considered legal, tax, investment, financial, or any other professional advice and each prospective investor should obtain its own legal, tax, investment, financial, or any other professional advice before investing in a private fund. An investment in the Fund is not guaranteed, its value changes frequently, and past performance may not be repeated. Investment losses do and may occur, and investors could lose some or all of their investment in the Fund. Commissions, fees, and expenses may be associated with Fund investments. This document reflects general information about the Funds. There can be no assurance that any information included herein will not change or be adjusted to reflect the environment in which the Funds will operate. Historic performance is not indicative of future returns. Conclusions and opinions do not guarantee any future event or performance. Majestic Asset Management LLC, and Heward Investment Management Inc. are not liable for any errors or omissions in the information or for any loss or damage suffered. Investments in the Funds has not been and will not be recommended or approved by any Canadian or provincial securities commission or regulatory authority. The foregoing authorities have not passed upon the accuracy or determined the adequacy of this summary.

The information presented in this document is not intended for persons that are citizens of, domiciled or resident in, or entities registered in a country or jurisdiction in which its distribution, publication, provision or use would violate current laws and regulations. In Canada, the distribution of this document and any other document relating to the distribution or marketing of any investment in the Funds, is made and will be made only to accredited investors (as defined in National Instrument 45-106 – Prospectus Exemptions) or pursuant to another applicable prospectus exemptions. This document is not an offering memorandum, prospectus, advertisement, or public offering of any financial instrument. All information contained in this document regarding the Funds is qualified in its entirety by the information contained in the offering memorandum prepared in connection with the distribution of the Funds and the constituting documents establishing the Funds (the "Offering Documents"). Investment objectives, risks, charges, and expenses should be considered carefully. This and other important information can be found in, and is subject to the Offering Documents. Should any of the descriptions or terms in this document be inconsistent with the Offering Documents, the Offering Documents shall prevail.

By receiving a copy of this document, you agree to be bound by the foregoing limitations. Additional information is available upon request.



**HEWARD**  
INVESTMENT MANAGEMENT INC.

