



## FUND FACTS

Inception Date: April 19, 2017  
Fund Size (million \$): \$9.6

Portfolio Manager: Heward Investment Management Inc.

Fund Class	Fund Number	NAV (\$)
Class F	MAJ752	11.16
Class O	MAJ750	11.15
Class D	MAJ753	0.00

Distributions	
Q1 Income Distribution (Class O)	0.01
YTD Income Distribution (Class O)	0.01
Annual Capital Gains Distribution	0.00

## PERFORMANCE - Compounded Annual Returns %

	1 mth.	3 mths.	6 mths.	YTD	1 year	2 years	3 years	5 years	10 years	Since Inception
GLOBAL LEADERS FUND	0.65	3.08	13.98	3.08	-1.50	5.67	10.01	6.64		5.75
GlobalLeaderBenchmark	1.73	6.31	13.61	6.31	-0.87	3.61	12.37	6.88		6.37

\*80% MSCI World, 10% S&P/TSX Total Return Index, 10% FTSE TMX Canada 91 Day TBill Index

## OBJECTIVES AND STRATEGY

The Heward Global Leaders Fund seeks to generate consistent risk adjusted returns over the long term by identifying high-quality global businesses that are attractively priced. These companies are typically leaders in their respective business field, have high defensible barriers to entry, strong free-cash-flow generation, solid management, high returns on invested capital and consistent return of capital via dividends. By focusing on predictable high-quality global businesses, the goal is to preserve capital during market corrections and downturns while generating value over an economic cycle. The Fund is comprised of 35-50 leading global businesses from four regions: North America, Europe, Asia-Pacific and Japan.

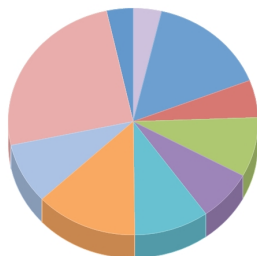
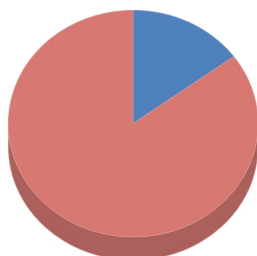
## WHAT DOES THE FUND INVEST IN?

### Current Asset Mix

CASH	15.66%
EQUITY	84.34%

### Sector Allocation

COMMUNICATION SERVICES	3.41%
CONSUMER DISCRETIONARY	13.12%
CONSUMER STAPLES	4.12%
ENERGY	6.59%
FINANCIALS	5.97%
HEALTH CARE	8.79%
INDUSTRIALS	11.78%
INFORMATION TECHNOLOGY	6.89%
MATERIALS	20.48%
UTILITIES	3.19%



### TOP TEN HOLDINGS

STOCK NAME	% OF PORTFOLIO
LVMH MOET HENNESSY - UNSP ADR	3.63
QUANTA SVCS INC COMMON	3.53
BAE SYS PLC SP ADR ( 4 ORDS)	3.48
DEUTSCHE TELEKOM AG SP ADR (1 ORD)	3.41
CISCO SYSTEMS INC COMMON	3.32
BROOKFIELD INFR PRTR LTD PARTNERSHIP UNT	3.19
CAMECO CORP	3.17
HECLA MNG CO COMMON	3.13
SANOFI ADR	3.07
L'OREAL - UNSPONSORED ADR	3.05

## WHO SHOULD INVEST IN THIS FUND?

The Fund is suitable for investors that value capital appreciation. They aim to participate in long-term growth opportunities available in equity markets

## HOW THE FUND PERFORMED

We have stated for a long time that given the economic, geopolitical and the uncertainty around the economic outlook, playing defense and being conservatively positioned would be safest and best investment strategy for our clients. Global equities posted strong gains in Q1 despite a tumultuous quarter. Recall that 2023 started off strongly with China's reopening buoying stocks in January, then sentiment soured in February on surging interest rates and talks of 6% Fed funds rate. The narrative quickly changed due to the banking crisis, with investors betting the Fed would have to cut rates, which pushed equities up again in March. The Heward Global Leaders Fund and strategy was up 3.08% (before fees) lagging its benchmark that was up 6.01%. The reasons the strategy lagged its benchmark was due to its exposure to Financials, energy and higher than normal cash reserves and being underweight technology. We significantly reduced our exposure to global financials due to the uncertainty in the sector and because of the huge increase in bank credit default swaps. Our focus to Europe and the UK from the US markets remains as we see the USD peaking and valuations too cheap to ignore. We are paying close attention to the fact that central banks globally are determined to beat inflation and that higher rate increases are likely with NO cut in 2023. We remain of the view that a more conservative investment approach is warranted considering the deteriorating macro and fundamentals data. Although the banking crisis appears to be contained, bank equities profitability prospects remain uncertain. While we view them as solid, we nonetheless trimmed our exposure to banks globally. The proceeds were redeployed and added to our existing gold equities holdings, which we believe will benefit from superior earnings per share revisions due to high bullion, silver, and copper prices.

In the Heward Global Leaders Fund, we maintain a "barbell" portfolio and own stocks in the following sectors: Pharma/Health care, Consumer Discretionary (especially "high-end global brands"), global Industrials and Materials (overweight Gold).

## QUICK FACTS AND FUND CHARACTERISTICS

**CHARACTERISTICS:**

- Equity portfolio with international exposure
- 35-50 Holdings
- Moderate risk
- Medium to long-term appreciation

**FUND TYPE:** Global Equity

**REGISTERED ACCOUNT ELIGIBILITY:** RRSP, RESP, RRIF, TFSA, IPP

**MINIMUM INVESTMENT:** \$150,000 (or investors who meet criteria of "accredited investor")

**DISTRIBUTION FREQUENCY:** Income: Quarterly

Capital Gains: Annually

**PROVINCES OF DISTRIBUTION:** QC, ON, AB, NB, BC

**FUND MANAGER:** Majestic Asset Management LLC

**FUND ADMINISTRATOR:** SGGG Fund Services Inc.

**CUSTODIAN:** National Bank Independent Network

**TRUSTEE:** TSX Trust Company

**AUDITORS:** KPMG Canada

## LEAD MANAGER



**Geoffrey Heward**

**Partner & Senior Portfolio Manager**

A third generation Heward and portfolio management professional, Geoffrey Heward began his career with Cazenove & Co. in London, England, in 1986. Later, he returned to Canada and joined Merrill Lynch in Toronto, focusing on international equities. Geoff has extensive investment experience having also worked with Sanwa Bank, Scotia Capital Markets and Desjardins Securities, where he held the position of Vice President, Equity Capital Markets. In 2007, having lived away from Montreal for more than 20 years, Geoff returned to join the family firm.

Co-managers: Maurice Conti

## ABOUT THE FIRM

**HEAD OFFICE:** Montreal, Quebec

**FOUNDED:** In 1981 and remains independently owned by the principals of the firm, thus ensuring its continued independence

**STAFF:** 17

**PORTFOLIO MANAGERS:** Stable and experienced investment management team of 6 with almost 200 years of combined experience

**INVESTMENT STYLE:** Growth at a Reasonable Price (GARP) with value basis

**INVESTMENT PROCESS:** Top-down / Bottom-up

**INVESTMENT OBJECTIVE:** To provide long term capital growth and preservation of capital

**ASSETS UNDER MANAGEMENT:** Approximately \$680 million

## FOR MORE INFORMATION

**PLEASE CONTACT HEWARD INVESTMENT MANAGEMENT INC.**

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Performance is calculated after brokerage costs, but before management fees. Management fees and administrative expenses all may be associated with pooled fund investments. Please read the offering memorandum before investing. The indicated rates are the historical compound total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Pooled funds are not guaranteed, their value changes frequently and past performance may not be repeated. The Global Leaders Benchmark has been used since the inception of the Heward Global Leaders Fund on April 19th, 2017. It reflects the Fund's investment policy of 80% global equity, 10% Canadian equity, and 10% cash (+/- 20%). The blended returns are calculated by Heward Investment Management Inc. using end of day index level values licensed from MSCI ("MSCI Data"). For the avoidance of doubt, MSCI is not the benchmark "administrator" for, or a "contributor", "submitter" or "supervised contributor" to, the blended returns, and the MSCI Data is not considered a "contribution" or "submission" in relation to the blended returns, as those terms may be defined in any rules, laws, regulations, legislation or international standards. MSCI Data is provided "AS IS" without warranty or liability and no copying or distribution is permitted. MSCI does not make any representation regarding the advisability of any investment or strategy and does not sponsor, promote, issue, sell or otherwise recommend or endorse any investment or strategy, including any financial products or strategies based on, tracking or otherwise utilizing any MSCI Data, models, analytics or other materials or information.