

Heward
Equity Fund
AS OF SEPTEMBER 30, 2021



FUND FACTS

Inception Date : November 1, 2016
Fund Size (million \$) : \$24.9

Portfolio Manager : Heward Investment Management Inc.

Fund Class	Fund Number	NAV (\$)
Class A	MAJ451	\$14.67
Class F	MAJ452	\$14.76
Class O	MAJ450	\$17.34
Class D	MAJ453	N/A

Distributions	
Q3 Income Distribution (Class O)	\$0.09
YTD Income Distribution (Class O)	\$0.25
Annual Capital Gains Distribution	N/A

PERFORMANCE - Compounded Annual Returns (%)

	1 mth.	3 mths.	6 mths.	YTD	1 year	2 years	3 years	5 years	10 years	Since Inception
Heward Equity Fund	-0.84%	+2.30%	+8.68%	+16.85%	+26.46%	+10.21%	+8.91%			+9.45%
Global Equity Benchmark*	-2.78%	+0.91%	+7.46%	+12.81%	+21.85%	+12.84%	+9.98%			+9.58%

*10% FTSE TMX Canada 91 Day TBill Index / 45% S&P TSX Total Return Index / 45% MSCI World Index Total Return (C\$)

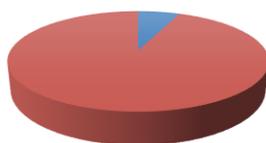
OBJECTIVES AND STRATEGY

The Heward Equity Fund seeks to achieve a superior long-term rate of return and safety of capital. The strategy is diversified across various sectors and market capitalizations in the global marketplace. The portfolio will be structured in accordance with the Manager's view of the market, therefore, sector allocations may vary significantly over time.

WHAT DOES THE FUND INVEST IN?

Current Asset Mix

CASH	6.4%
EQUITY	93.6%



Sector Allocation

CONSUMER DISCRETIONARY	12.32%
CONSUMER STAPLES	2.28%
ENERGY	12.09%
FINANCIALS	16.06%
HEALTH CARE	9.69%
INDUSTRIALS	8.26%
INFORMATION TECHNOLOGY	14.69%
MATERIALS	4.95%
REAL ESTATE	2.70%
COMMUNICATION SERVICES	8.28%
UTILITIES	2.24%
CASH	6.43%



TOP TEN HOLDINGS

STOCK NAME	% OF PORTFOLIO
TORONTO DOMINION BK COMMON	3.55%
BANK OF NOVA SCOTIA COMMON	3.45%
QUALCOMM INC COMMON	2.96%
WHITECAP RESOURCES COMMON	2.82%
SUNCOR ENERGY INC COMMON	2.75%
INTACT FINANCIAL COMMON	2.70%
ROYAL BANK CDA COMMON	2.64%
POWER CORP OF CDA SUB VTG	2.61%
CVS HEALTH CORP COMMON	2.60%
ROYAL DSM N V SPN ADR0.25 ORDEU1.5	2.55%

WHO SHOULD INVEST IN THIS FUND?

The Heward Equity Fund caters to investors that value capital preservation. They aim to participate in long-term growth opportunities available in equity markets.

HOW THE FUND PERFORMED

Global reopening has taken a step back recently on account of re-emerging COVID fears, but we remain of the view that this latest wave will not derail the broader reopening process. Global mobility remains nascent, and its normalization will continue to release pent-up demand, while tight inventories and new orders bode well for global growth. However, due to the success of most economies having recouped much of their lost output, growth in these (and related) economies is likely to slow over the coming quarters. But it's important to put this slowdown in perspective. The recovery is not stalling – economies are normalizing. Despite of the slowdown in growth, markets inched higher through Q3. The fund returned 2.30% through the quarter and 16.85% year-to-date. Our results easily beat our benchmark which returned 0.91% & 12.81% respectively.

Slowdowns in China and the U.S. should not be taken as evidence that the global recovery is stalling. Admittedly, it is not just some high-profile data from the U.S. and China that have weakened recently. Recoveries in retail sales, industrial output, and trade more broadly have generally flattened off, while the Purchasing Managers Indices (PMIs) have dipped too. But some commentators have cast these developments into too negative a light. While we have started to witness some negative revisions to 2021 GDP growth forecasts, these are being offset somewhat by more positive ones for 2022. Although the deceleration will be slow, it nonetheless makes investors uncomfortable, and has sprouted several short-term bearish calls from market strategists. Also, the latest from the American Association of Individual Investors revealed that the so-called bulls among retail investors had fallen sharply, with the number of bears surging. This is an encouraging sign (contrarian) for stock markets, along with the fact that the Leading Economic Indicators (U.S.) jumped again in August. Furthermore, the pandemic seems to have provided the corporate world with enough pricing power to defend profit margins. We continue to believe that any market weakness should be used as an opportunity to add to equities, focusing on: financials, industrials, technology and other late cycle sectors.

QUICK FACTS AND FUND CHARACTERISTICS

CHARACTERISTICS:

- Equity portfolio of Canadian and global securities
- 35-45 Holdings
- Moderate risk
- Medium to long-term appreciation

FUND TYPE: Global Equity

REGISTERED ACCOUNT ELIGIBILITY: RRSP, RESP, RRIF, IPP, TFSA

MINIMUM INVESTMENT: \$150,000 (or investors who meet criterias "accredited investor")

DISTRIBUTION FREQUENCY: Income: Quarterly/Capital Gains: Annually

PROVINCES OF DISTRIBUTION: QC, ON, AB, NB, BC

FUND MANAGER: Majestic Asset Management LLC

FUND ADMINISTRATOR: SGGG Fund Services Inc

CUSTODIAN: National Bank Independent Network

TRUSTEE: TSX Trust Company

AUDITORS: KPMG Canada

LEAD MANAGER



Renato Anzovino, CFA
Vice President, Portfolio Manager

Renato Anzovino has 20 years of experience in portfolio management. Prior to joining Heward in 2003, Mr. Anzovino was a Vice President at a prominent investment management firm. His previous experience extends to the Royal Trust and the Royal Bank Financial Group, where he was a portfolio manager for their private client division. Renato is an active member of the Montreal Society of Financial Analysts. Mr. Anzovino is also the lead Portfolio Manager of the Heward Canadian Dividend Growth Fund.

Co-managers: Maurice Conti & Willem Hanskamp

ABOUT THE FIRM

HEAD OFFICE: Montreal, Quebec

FOUNDED: In 1981 and remains independently owned by the principals of the firm, thus ensuring its continued independence

STAFF: 17

PORTFOLIO MANAGERS: Stable and experienced investment management team of 6 with almost 200 years of combined experience

INVESTMENT STYLE: Growth at a Reasonable Price (GARP) with value basis.

INVESTMENT PROCESS: Top-down / Bottom-up

INVESTMENT OBJECTIVE: To provide long term growth and preservation of capital

ASSETS UNDER MANAGEMENT: Approximately \$714 million

FOR MORE INFORMATION

PLEASE CONTACT HEWARD INVESTMENT MANAGEMENT INC.

2115 rue de la Montagne,
Montreal, QC H3G 1Z8

www.heward.com

Telephone: (514) 985-5757

Toll Free: 1-800-567-5257

Fax: (514) 985-5755

Email: info@heward.com

Performance is calculated after brokerage costs, but before management fees. Management fees and administrative expenses all may be associated with pooled fund investments. Please read the offering memorandum before investing. The indicated rates are the historical compound total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Pooled funds are not guaranteed, their value changes frequently and past performance may not be repeated. The Global Equity Benchmark has been used since the inception of the Heward Equity Fund on November 1st, 2016. It reflects the Fund's investment policy of 45% Canadian equity, 45% global equity and 10% cash (+/- 20%). The blended returns are calculated by Heward Investment Management Inc. using end of day index level values licensed from MSCI ("MSCI Data"). For the avoidance of doubt, MSCI is not the benchmark "administrator" for, or a "contributor", "submitter" or "supervised contributor" to, the blended returns, and the MSCI Data is not considered a "contribution" or "submission" in relation to the blended returns, as those terms may be defined in any rules, laws, regulations, legislation or international standards. MSCI Data is provided "AS IS" without warranty or liability and no copying or distribution is permitted. MSCI does not make any representation regarding the advisability of any investment or strategy and does not sponsor, promote, issue, sell or otherwise recommend or endorse any investment or strategy, including any financial products or strategies based on, tracking or otherwise utilizing any MSCI Data, models, analytics or other materials or information.