

Heward
Equity Fund
AS OF MARCH 31, 2021



FUND FACTS

Inception Date : November 1, 2016
Fund Size (million \$) : \$23.5

Portfolio Manager : Heward Investment Management Inc.

Fund Class	Fund Number	NAV (\$)
Class A	MAJ451	\$13.84
Class F	MAJ452	\$13.77
Class O	MAJ450	\$16.12
Class D	MAJ453	N/A

Distributions	
Q1 Income Distribution (Class O)	\$0.08
YTD Income Distribution (Class O)	\$0.08
Annual Capital Gains Distribution	N/A

PERFORMANCE - Compounded Annual Returns (%)

	1 mth.	3 mths.	6 mths.	YTD	1 year	2 years	3 years	5 years	10 years	Since Inception
Heward Equity Fund	+5.57%	+7.52%	+16.36%	+7.52%	+33.38%	+7.86%	+7.97%			+8.51%
Global Equity Benchmark*	+2.68%	+4.97%	+13.39%	+4.97%	+35.25%	+10.76%	+9.30%			+8.93%

*10% FTSE TMX Canada 91 Day TBill Index / 45% S&P TSX Total Return Index / 45% MSCI World Index Total Return (C\$)

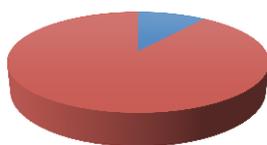
OBJECTIVES AND STRATEGY

The Heward Equity Fund seeks to achieve a superior long-term rate of return and safety of capital. The strategy is diversified across various sectors and market capitalizations in the global marketplace. The portfolio will be structured in accordance with the Manager's view of the market, therefore, sector allocations may vary significantly over time.

WHAT DOES THE FUND INVEST IN?

Current Asset Mix

CASH	10.4%
EQUITY	89.6%



Sector Allocation

CONSUMER DISCRETIONARY	11.02%
CONSUMER STAPLES	2.32%
ENERGY	11.77%
FINANCIALS	14.29%
HEALTH CARE	8.57%
INDUSTRIALS	9.38%
INFORMATION TECHNOLOGY	15.11%
MATERIALS	3.29%
REAL ESTATE	4.37%
COMMUNICATION SERVICES	7.15%
UTILITIES	2.28%
CASH	10.45%



TOP TEN HOLDINGS

STOCK NAME	% OF PORTFOLIO
OPEN TEXT CORP COMMON	3.05%
DEUTSCHE POST AG SPONSORED ADR	2.93%
CISCO SYSTEMS INC COMMON	2.76%
INTACT FINANCIAL COMMON	2.62%
DOLLARAMA COMMON	2.59%
ROYAL BANK CDA COMMON	2.56%
TORONTO DOMINION BK COMMON	2.44%
CVS HEALTH CORP COMMON	2.41%
SUNCOR ENERGY INC COMMON	2.34%
BANK OF NOVA SCOTIA COMMON	2.34%

WHO SHOULD INVEST IN THIS FUND?

The Heward Equity Fund caters to investors that value capital preservation. They aim to participate in long-term growth opportunities available in equity markets.

HOW THE FUND PERFORMED

The great reversion to a normalized economy has likely begun. Excess savings are driving asset inflation across all categories, not just equities, as well as a strong recovery in the goods economy and a likely (unquantifiable) backlog building for services. The rebound in equity markets since the March 2020 trough has been historically stronger than the average recovery from a bear market but in line with the experience post the Great Financial Crisis (GFC).

The significant easing of monetary and fiscal policy (more recently vaccines) explains the strong equity recovery. Additionally, rising rates, copper and oil prices further augment this favorable backdrop. The momentum of 2020 has flowed into 2021 resulting in equity markets posting strong first quarter results. These tailwinds resulted in our fund generating a return of 7.52% for Q1/21, besting our benchmark which returned 4.97%.

The global economic recovery will turn out to be stronger than what most had forecasted coming into 2021. Backed by manufacturing (PMIs continue to paint a positive picture), the global situation looks positive as it awaits the re-opening on the services side. With vaccine rollouts accelerating, this should allow restrictions to be removed (the third wave notwithstanding) and general activity start to get back on track in most Developed Markets (DM) sometime in H2 2021. Some Emerging Markets (EM) will lag, particularly South America and Africa, but most major EMs in other parts of the world should benefit from a relaxation of restrictions (as vaccines become available) before the year is out. With economies reopening, stimulus abundant, and fed policy uber-accommodative, GDP growth may run hotter than most forecasts. Inflation will pick up around the world, but this will be driven by temporary factors and should not be mistaken for a persistent demand-driven increase. Within this scenario, we are looking to “buy the dips” to become fully invested. Being in the later stages of a market/business cycle and on a tactical/trade basis, our focus is mainly on the industrial, material, energy and financials sectors. Within our core holdings there will always be opportunities (buy & sell) and we will deal with them appropriately.

QUICK FACTS AND FUND CHARACTERISTICS

CHARACTERISTICS:

- Equity portfolio of Canadian and global securities
- 35-45 Holdings
- Moderate risk
- Medium to long-term appreciation

FUND TYPE: Global Equity

REGISTERED ACCOUNT ELIGIBILITY: RRSP, RESP, RRIF, IPP, TFSA

MINIMUM INVESTMENT: \$150,000 (or investors who meet criterias “accredited investor”)

DISTRIBUTION FREQUENCY: Income: Quarterly/Capital Gains: Annually

PROVINCES OF DISTRIBUTION: QC, ON, AB, NB, BC

FUND MANAGER: Majestic Asset Management LLC

FUND ADMINISTRATOR: SGGG Fund Services Inc

CUSTODIAN: National Bank Independent Network

TRUSTEE: TSX Trust Company

AUDITORS: KPMG Canada

LEAD MANAGER



Renato Anzovino, CFA

Vice President, Portfolio Manager

Renato Anzovino has 20 years of experience in portfolio management. Prior to joining Heward in 2003, Mr. Anzovino was a Vice President at a prominent investment management firm. His previous experience extends to the Royal Trust and the Royal Bank Financial Group, where he was a portfolio manager for their private client division. Renato is an active member of the Montreal Society of Financial Analysts. Mr. Anzovino is also the lead Portfolio Manager of the Heward Canadian Dividend Growth Fund.

Co-managers: Maurice Conti & Willem Hanskamp

ABOUT THE FIRM

HEAD OFFICE: Montreal, Quebec

FOUNDED: In 1981 and remains independently owned by the principals of the firm, thus ensuring its continued independence

STAFF: 20

PORTFOLIO MANAGERS: Stable and experienced investment management team of 6 with almost 200 years of combined experience

INVESTMENT STYLE: Growth at a Reasonable Price (GARP) with value basis.

INVESTMENT PROCESS: Top-down / Bottom-up

INVESTMENT OBJECTIVE: To provide long term growth and preservation of capital

ASSETS UNDER MANAGEMENT: Approximately \$678 million

FOR MORE INFORMATION

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Performance is calculated after brokerage costs, but before management fees. Management fees and administrative expenses all may be associated with pooled fund investments. Please read the offering memorandum before investing. The indicated rates are the historical compound total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Pooled funds are not guaranteed, their value changes frequently and past performance may not be repeated. The Global Equity Benchmark has been used since the inception of the Heward Equity Fund on November 1st, 2016. It reflects the Fund's investment policy of 45% Canadian equity, 45% global equity and 10% cash (+/- 20%). The blended returns are calculated by Heward Investment Management Inc. using end of day index level values licensed from MSCI (“MSCI Data”). For the avoidance of doubt, MSCI is not the benchmark “administrator” for, or a “contributor”, “submitter” or “supervised contributor” to, the blended returns, and the MSCI Data is not considered a “contribution” or “submission” in relation to the blended returns, as those terms may be defined in any rules, laws, regulations, legislation or international standards. MSCI Data is provided “AS IS” without warranty or liability and no copying or distribution is permitted. MSCI does not make any representation regarding the advisability of any investment or strategy and does not sponsor, promote, issue, sell or otherwise recommend or endorse any investment or strategy, including any financial products or strategies based on, tracking or otherwise utilizing any MSCI Data, models, analytics or other materials or information.